

Portuguese Heritage Publications of California  
Executive Committee Meeting  
May 14, 2013

Meeting Location: POSSO, San Jose, CA

Time: 7:00 pm

Attendees: Henrique Dinis, Jose Luis da Silva, Maria Alsheik, Lionel Goularte, Al Dutra, Tony Goulart, Christina Avila, and Decio Oliveira.

Meeting called to order by president, Henrique Dinis, at 7:05 pm.

- I. Old Business:
  - A. Minutes from previous meeting by Jose Luis da Silva were approved after a motion was made by Tony Goulart.
  - B. Henrique reviewed the Power of the Spirit sales activity to-date.
- II. Henrique went over the plan to hold a virtual board of directors meeting.
  - A. Henrique said we need to look into ways to Skype.
  - B. Maria is to seek counsel from Angela Simões as to how to go about doing this.
  - C. Virtual meeting is scheduled for June 22, 2013.
- III. Henrique announced that José Rodrigues will be accepting the award for Power of the Spirit for the *International Latino Book Awards* at the Cervantes Institute in New York.
- IV. Henrique went over the plan for Power of the Spirit book launch at P.A.C. on May 3, 2013.
  - A. Joe Machado and Miguel Ávila will present after an introduction by Henrique.
  - B. \$250 was approved to advertise book launch.
    1. 2 posters would be needed for the presentation
    2. Décio and Maria are responsible for organizing finger food for the event.
- V. Tony Goulart provided an update on the Portuguese Politicians book.
  - A. Revealed title: *California's Portuguese Politicians: A Century of Legislative Service*.
  - B. A discussion/brainstorming then took place on alternative titles for the book.
  - C. The title was approved as originally proposed above.
  - D. Tony projected that the publishing of the book should range from \$16,000-\$25,000.
  - D. Tony projected that 1,000 copies would be a good number for a first printing run.
- VI. Henrique went over the scheduled book presentations for Power of the Spirit.
  - A. Christina Ávila volunteered for Watsonville festa on May 26. Henrique mentioned that he had already planned on attending Watsonville.
  - B. An addendum may need to be made for a picture in the book in the section on Gustine's church.
  - C. Joe Machado is responsible to remedy this mistake—especially for books sold at the Gustine festa.
- VII. Other Business:

- A. PHPC will sponsor the Mission Chamber Orchestra at Five Wounds Church for \$250 for the Dia de Portugal activities.
- B. Al Dutra made a motion for approval
- C. Décio Oliveira second the motion
- D. PHPC will have a representation at the LUSO Education Foundation Awards. Henrique will send out an email to see who will attend.
- E. Al Dutra will collaborate with Millicent Accardi in submission of the grant application and proposal for the Immigrant Stories project. Possible \$10K available.
- F. José Luís proposed changing the dust cover for Capelinhos book to feature more emphasis on the subtitle and to change the cover/color to be more appealing in hopes of gaining more exposure for the book. It was decided that we would try this strategy out with a small test run of new jackets at Dia de Portugal.
- I. José Luís offered the option to review a children's book, however, due to concerns about a possible extensive need for revising, it was decided the book would not be reviewed.
- J. Henrique asked that Christina Ávila make available to Historian, José Luís, PHPC's past correspondence, media excerpts, etc. to start developing the history of PHPC's past 12 years of activity.

President, Henrique Dinis, then adjourned the meeting at 9:30 pm.

Minutes prepared by:

Christina S. Ávila

Secretary, Portuguese Heritage Publications of California