

Portuguese Heritage Publications of  
California  
Executive Committee Meeting  
June 26, 2012

Meeting Location: Portuguese Athletic Club, San Jose, CA  
Time: 7:00 pm

Attendees: Henrique Dinis, Jose Rodrigues, Maria Alsheik,  
Joe Machado, Isidro Espinola, Christina Avila, John Ellis,  
and Tony Goulart.

Meeting called to order by president, Henrique Dinis, at  
7:15 pm.

- I. Christina Avila read the minutes from the last meeting and they were unanimously approved.
- II. Isidro Espinola went over the report of book sales from Dia de Portugal on June 9, 2012.
  - A. Because of printer failure, Isidro will be emailing out the financial report within the next week.
- III. Henrique shared that Lionel is in a cast because of a fractured foot.
  - A. Tony Goulart suggested that we send a "get well" gift to Lionel.
  - B. Henrique will handle sending the gift on behalf of the Executive Committee.
- IV. Henrique discussed how at the annual Board meeting it was brought up that we need to focus on new projects. Discussion ensued on the following projects:
  - A. Al Graves' "Portuguese Politicians" is almost complete. PHPC will partner with FLAD to complete the project.
  - B. Henrique expressed concerns about "Power of the Spirit" not yet being ready. Must be ready by July 15, 2012 in order to be available to the public by October or November in order to promote sales for Christmas season.
  - C. Discussion moved to "Tuna Fishing in California" as possible future project.
  - D. Tony said Al Graves was to have "Portuguese Politicians" book ready by end of July 2012.

1. Tony projected that we would only be able to sell 750 copies and proposed that we submit two versions for publication: a black and white version and a deluxe edition.
2. Tony said F.L.A.D. wants to contribute 3,000 euros to the publication of Al Graves' book.
3. It was agreed that PHPC would be willing to contribute to the publication of the "Portuguese Politicians" book. The motion was made and unanimously approved.
4. Al Graves will be notified by Tony that he needs to submit what he has completed so far to the Evaluations Committee for review.

V. Discussion moved back to "Power of the Spirit."

- A. Henrique asked questions of Joe Machado about problems with progress and layout of book.
- B. It was determined that Jacinta Bettencourt, who has been working on layout of book, would hand all work completed so far over to Tony Goulart by June 29, 2012.
- C. Joe Machado talked about possible book covers.
  1. He suggested that a few different collage style dust covers be designed for the book.
  2. No definite decision was made for the book's cover at this time.

VI. Discussion then returned to the Tuna Fish Symposium in San Diego, which would likely be organized end of October or beginning of November 2012.

- A. Tony proposed that we would need to invest \$3,000 to promote the symposium.
- B. There would be a book that would go along with the symposium which Tony projected may only sell 250 copies.
- C. It was determined that PHPC would fund an exploratory trip for Tony to go down to San Diego to investigate the possibility of the "Tuna Fishing Symposium."
- D. Christina made the motion for the funding of the trip mentioned above, which was seconded and approved.

VII. John Ellis reported that he will deliver the PHPC database to Henrique by the end of next week (July 7, 2012).

VIII. There was then a brief discussion on how PHPC would promote "Power of the Spirit" to various communities.

A. It was proposed that this be done through the support of priests of all Churches documented in the book.

The meeting was then adjourned by President, Henrique Dinis, at 9:25 pm.

Minutes prepared by:  
Christina S. Avila  
Secretary  
PHPC